



The Association of
Otolaryngologists of India

UNITED
INSTITUTE OF MEDICAL SCIENCES



UNITED
MEDICITY

MEDICAL COLLEGE & HOSPITAL



Welcome to

PRAYAGRAJ

for

40th UPAOICON 2023

8th, 9th & 10th DECEMBER 2023

Organized By:

Department of ENT & Head, Neck Surgery
United Institute Of Medical Sciences, Prayagraj
in association with
MLN Medical College, Prayagraj
&
AOI-Prayagraj branch

Venue :

United Institute of Medical Science, Prayagraj



Website : <https://unitedmedicity.com/upaoicon2023> | Email ent-ent@unitedmedicity.com

INVITATION

To,

Dear Sir/Madam,

UPAOICON is a wonderful opportunity for all of us to discuss the trends and advancement in the field of medical & pharmaceutical industry. Reputed & renowned national stalwarts' surgeons/speakers are going to share their knowledge and experience in this mega event.

The **40thUPAOICON 2023** is scheduled to be held on **08th, 09th & 10th Dec. 2023 (Pre- Conference workshop on 7th December-2023)** in the holy City OF "**SANGAM**" PRAYAGRAJ (ALLAHABAD). The venue of the conference is UNITED INSTITUTE OF MEDICAL SCIENCES, PRAYAGRAJ. It is expected that more than five hundred delegates from Uttar Pradesh & nearby States will participate in this event and the conference would provide an excellent opportunity for interaction with the fraternity, and display a myriad range of products and services. Details and options of sponsorship opportunity are as per this brochure.

We request your esteemed organization to be a part of the conference & ensure optimum participation in this event of endless opportunities and possibilities.

Join us in organizing & making this event a grand success as a sponsor or participant.

With sincere thanks.

NOTE : All payment should be made in favor of ("**SHIV RAM DAS GULATI MEMORIAL SOCIETY**") payable at Prayagraj by Demand Draft or through NEFT/RTGS to Saving A/c. **02261450000364** (For Online Transfer it is mandatory to send Transaction ID or Snap of receipt)

Conference Secretariate :

DR. PRABHAT SRIVASTAVA

Associate Professor & Head

Department of ENT & Head, Neck surgery

United institute of Medical science, Rawatpur, Jhalwa, Prayagraj

Uttar Pradesh 211012 | Mobile:+91 9412060125

Website- <https://unitedmedicity.com/upaoicon2023> | Email-Id: - ent@unitedmedicity.com

SPONSORSHIP OPPORTUNITIES

Inaugural Function & Gala Dinner	10 Lac (Day 1) 8 th Dec, 23	Sponsors name on the Dinner cards; Prominent and exclusive credit to the sponsor at the location of food Courts & Cultural Programme stage including the company logo and name; entry for 5 officials the sponsor inside the dinner venue; BAR named after sponsor; all pillars, seat covers logo, LED on stage, Main gate to be named after Sponsor; one stall, one advertisement in souvenirs.
Meeting Hall (Main Auditorium)	5 Lac	Auditorium to be named after the sponsor's brand, Permanent branding Inside the hall as per approved design. Welcome counter near the entrance of the hall, seat cover branding and pillar branding. One stall, one advertisement in souvenir.
Dinner(one) (Day 2) 9th Dec, 23	5 Lac	Sponsors Name on the Dinner Cards, Prominent and exclusive Signage of the sponsor at the location of Food Courts including the company logo and name, entry for 5 officials of the sponsor inside the dinner venue, One advertisement. (Multi-color in the souvenir).
Lunch (Each)	1.5 Lac	Sponsors name on the lunch Cards, Prominent and exclusive display of signage of the sponsor at the location of Food Courts Including the company logo and name, entry for 05 officials of the sponsor inside the lunch venue.
Conference Kit	5 Lac	The Kit counter & Kit will be named after the sponsor. Permission for branding inside the kit counter as per design which should be approved by the organizing committee. Name and logo of the sponsors, promotional material should be inside the kits as per approval
Bar (Each) two Days	2 Lac/Day	Bar Counter Will Be Prepared by Sponsor with Branding and Banners.
Scientific Hall (Other Halls)	2.5 Lac Per Day	Scientific hall to be named after the sponsors brand, permanent branding inside the hall as per approved design. Welcome counter near the entrance of the hall, seat cover, pillars branding.

SPONSORSHIP OPPORTUNITIES

Mementos	2 Lac	Name of the sponsor will be embossed at bottom
Relaxation/ Spouse Centre/ Kids Zone	2 Lac	Adequate space shall be provided at the venue; However the cost of arrangement including stalls, decoration and activities, gifts etc. shall be borne by the sponsor.
Announcements and Information Centre (May I help you)	1Lac	The announcement and information center to be named after the sponsor, permission for branding on the back wall as per specifications approved by the organising committee. All announcements to be preceded by company name or brand such as "This is XYZ Announcement Center
Local Transport	1 Lac per day	Permission for operating and managing the welcome desk at the airport and railway station (Permission from authorities and managing of the dark to be the responsibility of the sponsor) Routes to be named after the brands of the sponsor logo of the sponsor on the route chart signages. Permission to distribute promotional material inside the shuttle buses. Permission for branding on shuttle between the parking loss and other areas to the venue as per designs to be approved by the organising committee (Govt permission to be the responsibility of the sponsor).
Tea/Coffee Breaks/ Breakfast (2 breaks per hall per day)	1.5 lac	Signage carrying the name & logo of the Sponsor shall be displayed at specified area.
Delegate Registration (Counter & Nos).	1 Lac	The registration counter to be named after the sponsor, permission for branding of the counters as per the specification to be approved by the organising committee.
Printing Scientific Programme booklet	2 Lac	Scientific Programme booklet carrying the name and logo of the company on the back cover.

SPONSORSHIP OPPORTUNITIES

Sign age and Direction panels	1 Lac	The following signage shall have the logo of the sponsor at the bottom and they will be placed in strategic prominent locations at the venue .welcome panel, vertical Banners Programme at a glance Direction panels, Welcome Tower.
Premium Stall (5x5) Size (Meter)	1.5 Lac (All 3 Days)	The Organizers will provide space and sponsor has to make structure as per uniform scheme decided by organizing committee.
Premium Stall (3x3) Size (Meter)	1 Lac (All 3 Days)	The Organizers will provide space and sponsor has to make structure as per uniform scheme decided by organising committee
Normal Stall(3x3) Size(Meter)	75 K (All 3 Days)	The Organizers will provide space and sponsor has to make structure as per uniform scheme three days decided by organizing committee
Audio Visuals (per hall)	4.0 Lac	Preview rooms to be named after the sponsor permission for branding inside the preview room as per specification approved by the organising committee Intermittent slides of the sponsor to be shown during each session.
Pads and Pen	50 K	Appropriate numbers of pads and pen with branding (provided by the sponsors) to be placed inside the kits and to be use at scientific and official meeting
Coffee/Tea/ Mineral Water/ Snacks Counter (outside Main hall)	1.5 Lac (All 3 Days)	Counter carrying the name and logo of the company.
Conference Badges	1 Lac	Badges carrying the name and logo of the company at on the back of the badge (excluding Dori of Badge).
Scientific Sessions (1 hr.)	1 Lac per Session	The session to be named after the sponsor, Intermittent sides of the sponsor to be shown before the start and at the end of the session. Branding Inside the scientific hall during the session at per pre approved design. Permission for distribution of the promo material of the sponsor at the gate of the scientific hall during the session.

SPONSORSHIP OPPORTUNITIES

SOUVENIR ADVERTISEMENT TARIF

Front 1/4 (Lower) : Rs 1 Lac /-	Back Inner Cover (Multi Colour):Rs. 1.5 Lac/-
Bottom Line (on Each Page) : Rs. 1 Lac /-	Full Page (Multi Color) : Rs. 75 K /- Full Page (B & W) : Rs. 50 K /-
Central Spread : Rs. 1 Lac /-	Book Marks/Leaflet : Rs. 25 K /-
Outer Back Cover (Multicolor) : Rs. 2 Lac/-	Half Page (B & W) : Rs. 25 K /-
Front Inner Cover (Multicolor) : Rs. 1.5 Lac/-	1/4 th Page (Multi Color) : Rs 25 K/-



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR

- Banquet dinner with Bar
- Main Auditorium for all three days including inauguration & installation function
- Seat cover
- Main Counter
- Premium Position adv. In Souvenir
- All Stage Back Drop Side Logo
- All Entry Gates
- Mementos

15 Lac

GOLD SPONSOR

- Dinner Other Than Banquet
- Seat cover
- Bar
- All 3 Lunch
- Delegate Kit
- Special Counter
- Adv. In Souvenir
- One Special Gate

10 Lac

SILVER SPONSOR

- Scientific Halls All Days
- Registration Counters
- Seat Cover in Scientific Halls
- Adv. In Souvenir
- One Specials Gate

7½ Lac

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP/SOUVENIR/DIRECTORY BOOKING FORM

Please fill in BLOCK LETTERS

Name of the Company :

Mailing Address :

Contact Person :

Mobile No. : Telephone No. :

Fax : E-Mail :

Name of stall Fascia :

We would like to book the following for Sponsorship/souvenir/Directory

Specify:

Special instruction (if any):

Mode of Payment

We are enclosing here with a DD No. : Date : for

Rs. draw on Name of Bank

City In favour of "SHIV RAM DAS GULATI

MEMORIAL SOCIETY" payable at Prayagraj.

Authorized Signatory

For office Use Only

Receipt No. :

